

Enter the 2015 No Meat Athlete Running Groups Shirt Design Competition

... for a chance to see your design on No Meat Athlete running group shirts across the world, plus win \$200 and free shirts printed with your design for the active members of your local NMA running group!

Deadline to submit a design is January 31, 2015

2015 No Meat Athlete Running Groups T-Shirt Design Contest Submission Guidelines & Requirements Deadline January 31, 2015

SUMMARY

No Meat Athlete is looking for the best design talent its active running group members have to offer during the 2015 No Meat Athlete Running Groups Shirt Design Contest.

We will post the top submissions in the No Meat Athlete Running Group Leaders Facebook page, allow running group leaders to vote on their favorite, and then announce the contest winner on the blog! The winner will have his or her design printed on the official 2015 No Meat Athlete Running Group shirts that are made available to all our running groups across the world during 2015, each customized with the specific group's city name. The winning artist(s) will be featured in a No Meat Athlete blog post or podcast.

No Meat Athlete is looking for designs that capture the spirit of our running groups: welcoming, friendly, fun, and non-preachy.

CONTEST RULES

Contestants must be 18 years old or older to submit a logo design.

Contestants must be a member of their local No Meat Athlete running group on Facebook.

All entries must be submitted to maggie@nomeatathlete with "2015 NMA Running Group T-Shirt Design Contest" as the subject line. The body of the email must include the contestant's:

- full name
- address
- telephone number
- local No Meat Athlete Running Group city

For each design, contestant must submit one (1) .jpg, one (1) .png OR one (1) vectorized .eps file no larger than 5 MB or 3000px for voting and printing purposes.

Submissions will open on January 7th, 2015 at 12:00 AM Eastern time and will close on January 31, 2015 at 11:59 PM Eastern time. Entries received after January 31, 2015 will not be considered.

Unless the contest is cancelled prior to the voting period, by submitting an entry to the 2015 No Meat Athlete Running Groups Shirt Design Contest each individual irrevocably grants to No Meat Athlete the perpetual right, without any liability to any person or entity, to reproduce, adapt, transmit, distribute, sell, communicate, make available and otherwise use the submitted design and associated content, without payment or any compensation to the contestant other than as set forth in the rules. This license applies perpetually throughout the universe in any medium and in any manner, now or hereafter known, including, without limitation, radio and television broadcasts, internet, cable and satellite transmissions, clothing and other No Meat Athlete products, and print and other publications. Design submissions will not be returned and may be used by No Meat Athlete for any purpose whatsoever, without additional compensation to the contestant or any other individual or entity.

By entering, contestants acknowledge, agree and understand that the winning design will become the exclusive property of No Meat Athlete, which retains exclusive rights to the reproduction of the design and the submitting contestant relinquishes all rights to such design.

Contestants must acknowledge that each entry design is: (a) wholly original; (b) does not incorporate or include any material that would require the consent of any third party; and (c) does not violate any copyright, trademark, publicity right, privacy right, or any other right of any third party.

No Meat Athlete shall have the right to edit, composite, scan, duplicate or alter the entry design for any purpose which it deems necessary or desirable, without the need for compensation, and/or permission.

No Meat Athlete will select several designs submitted by contestants and then post those designs in the No Meat Athlete Running Group Leaders Facebook page for the purpose of allowing the No Meat Athlete running group leaders to vote on their favorite. The design with the most votes by February 13, 2015 at 12:00 pm Eastern Time (Noon) will become the No Meat Athlete Running Group t-shirt design for 2015, however, if fewer than 25% of members

of the NMA Group Leaders group submit a vote, then No Meat Athlete reserves the right to choose the winner.

The winner must sign a contract assigning all ownership of the winning design to No Meat Athlete.

Failure to follow any of the above rules may result in disqualification of the contestant.

The winner will be contacted by phone and email and may be posted on the No Meat Athlete website and associated social media pages.

The winner will receive \$200 and free 2015 No Meat Athlete Running Group short sleeve shirts for the active members in their local No Meat Athlete Running Group up to a maximum of 30 (here, an “active member” is a person who has shown up for at least one in-person group event).

The winner will be announced on Monday, February 16, 2015.

DESIGN GUIDELINES

Designs should be for the front or the back of the shirt, but not both.

Designs should capture the spirit of our running groups: welcoming, friendly, philanthropic, and non-preachy.

Contestants may feel free to incorporate the No Meat Athlete carrot logo in their design. That logo can be found here:

<http://www.nomeatathlete.com/wp-content/uploads/2015/01/large-carrot-2.jpg>

The year “2015” and the phrase “No Meat Athlete” must be part of the design.

Printable area on the t-shirt is a maximum of 12” x 18” (Note: be sure to incorporate space in your design for the addition of a city name -- you can put a placeholder city name there if you'd like.)

Design must be no larger than 3000px for .jpg and .png submissions

Design file size must be no larger than 5 MB

Entry can be any shape as long as it meets the aforementioned requirements.

The entry is limited to 10 colors; various shades of grey, black and white also count toward the color limit. Please note: the more colors used and the more complicated the design, the more each t-shirt will cost. So we recommend that contestants aim to create simple designs, while being conservative with the number of colors they use.

No Meat Athlete reserves the right to alter the design. This includes redrawing, or changing colors if needed.

SPONSOR & ADMINISTRATOR: The sponsor and administrator of this promotion is No Meat Athlete, 606 Emmy Dee Drive, Bel Air, MD 21014.

NO PURCHASE NECESSARY. The 2015 NO MEAT ATHLETE RUNNING GROUPS SHIRT DESIGN CONTEST begins on January 7th, 2015 and ends on January 31, 2015. The contest is open only to those running group participants who are 18 years of age or older. We will only be contacting the finalists. All finalists will be subject to the terms and conditions of this contest. We will be unable to return any physical samples, files or artwork submitted for the contest.